

## MEDIA RELEASE

### **Carson Dunlop HORIZON launches AgentBook Mobile App Real Estate Sales Professionals Can Easily Book Inspections through New Mobile App**

Toronto (January 14, 2013) Carson Dunlop announced that their HORIZON Report Writing Software released a new free AgentBook App for Apple and Android devices. The new AgentBook App allows real estate professionals to easily book an inspection appointment through their smartphone or tablet in as few as two clicks. This new intuitive App simplifies the Home Inspection booking process and allows real estate professionals to book their inspection any time of the day or night.

"The ability to book a Home Inspection in as few as 2 clicks is a real value add to real estate professionals when closing a real estate transaction, commented Alan Carson, President of Carson Dunlop. The AgentBook App now empowers real estate professionals to book Home Inspection appointments with confidence 24 hours a day, 7 days a week. It is uniquely convenient and removes the uncertainty around whether an inspection can be arranged on short notice."

According to Jeff Luther of Home-Probe in Atlanta, "The goal is to make an agent's life easier, particularly when working with home inspectors, and AgentBook accomplishes this with elegant simplicity. This is yet another benefit of using the Horizon report writing software since they are constantly making strides to improve the working relationship between us and the agents we work with."

For more information about the Horizon cloud based report writing system, visit <http://www.carsondunlop.com/horizonmobile>

### **About Carson Dunlop**

Carson, Dunlop & Associates Ltd. has been a leading Consulting Engineering Firm devoted to building inspection since 1978. They are one of the largest independent home inspection companies in North America that leverages their extensive technical knowledge across six integrated business lines - Home Inspection, Commercial Inspection, Report Writing, Energy Audits, Home Inspector Training and Continuing Education.

### **About Carson Dunlop Report Writing**

Carson Dunlop launched their first report writing solution – The Home Reference Book in 1989. It has become an industry standard with the 26<sup>th</sup> edition now in print and sold throughout North America. In 2005, Carson Dunlop introduced HORIZON, the first truly web-based reporting system that has revolutionized home inspection report writing by making the process Simple, Fast and Secure. Horizon is an industry leading report writing software used by many of the top home inspectors in North America.

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